

A c a d e m i c T e a m

School of Economics and Management



Department of Accounting



JANG Jonghag 张钟学

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Home Page: http://jgxy.chd.edu.cn/teach_show.aspx?id=2468

Research area or directions:

1. Financial Management
 2. Financial Analysis
 3. International Finance
-



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Research area or directions:

1. Information Disclosure and Cost of Equity
 2. Internal and External Corporate Governance
 3. Management Accounting
-



GUO Huiting 郭慧婷

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Research area or directions:

1. Financial analysis of listed companies
 2. Corporate governance
 3. Cash flow management
-



SU Ruixin 苏蕊芯

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Research area or directions:

1. Green Finance and Green Innovation
 2. Corporate Social Responsibility
 3. Infrastructure financing and investment
-



Li Min 李敏

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Research area or directions:

1. Enterprise cost management
 2. Supply chain financing research
 3. Internal control and risk management
-



YAN Shurong 闫淑荣

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Research area or directions:

1. Major in Business Administration
2. Financial Management and Financial Analysis
3. Intelligent Finance and Financial Decision Making with Digital Intelligence Technology

Department of Management Science and Engineering



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Research area or directions:

1. Low-carbon engineering technology and economy
 2. Building energy-saving technology and materials
 3. Construction management
 4. Carbon emissions of construction and transportation industry
-



MA Fei 马飞

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Research area or directions:

1. Sustainable operation and management of urban infrastructure
 2. Logistics engineering and management
 3. Green low carbon transportation (Engineering) management
 4. Transportation economy and transportation geography
 5. Industrial economy and technical economy management.
-



ZHANG Jingxiao 张静晓

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Research area or directions:

1. Construction economy and service management
 2. Project management
 3. Environmental assessment of transportation infrastructure and emergency management
-



BAI Libiao 白礼彪

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Research area or directions:

1. Engineering management
 2. Program/Portfolio management
 3. Synergy optimization theory
-



SHI Jinzhao 史金召

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Research area or directions:

1. Supply Chain Finance (Capital-constrained Newsvendor Problem)
 2. Low-carbon Supply Chain Management
 3. Interfaces of Operations Management and Finance
-



HAN Yanhu 韩言虎

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Research area or directions:

1. Industrialized construction and management (prefabricated construction management)
 2. Investment and financing of construction projects
 3. Whole process management of engineering projects
 4. Urban construction management
 5. Industrial economy and industrial clusters
-



LI Xiaoming 李晓明

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Research area or directions:

1. Business Management
 2. Supply Chain Management
 3. Electronic Commerce
-



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Research area or directions:

1. Engineering management
 2. Region sustainable development
-



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Research area or directions:

1. Construction Safety Management
 2. Digital Transport Infrastructure
 3. Information and Communication Technologies in Construction Supply Chain
-



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Research area or directions:

1. Complex Network & Complex System Modeling
2. Social Governance & Collective Behavior
3. Human Mobility & Urban Economic

Department of Business Administration



FAN Genyao 樊根耀

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Research area or directions:

1. Service Management
2. Strategy Management
3. Chinese Management Philosophy



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Research area or directions:

1. The growth and development of tourism economics
2. Tourism marketing and tourist behavior
3. The integrated development of highway and travel industry
4. Management and operation of tourism enterprises



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Research Area or Directions:

1. Human Resource Management
2. Logistics and Supply Chain Management
3. Gig Economy Platform Management



LIU Qing 刘箐

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Research area or directions:

1. Economics of water resources
2. Marketing research
3. Advertising



LI Qian 李倩

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Research area or directions:

1. Green Supply Chain Management
 2. Operation & Logistics management
 3. Marketing Management
-



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Research area or directions:

1. Enterprise management
 2. Transportation planning and management
 3. Transportation economy
-



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Research area or directions:

1. Human Resource Management
 2. Organizational Behavior
-



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Research area or directions:

1. Tourism management
 2. Cultural heritage management
 3. Business management
-



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Research area or directions:

1. Marketing Strategy
 2. Marketing Channel Relationship Management
 3. Value Co-creation and Innovation
-



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Research area or directions:

1. Marketing Channel Management
 2. Channel Relationship Management
-



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Research area or directions:

1. Enterprise management
 2. Management Science and Engineering
 3. Innovation and Startup
-



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Research area or directions

1. Human Resource Management
 2. Tourism Management
 3. Electronic Commerce
-



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Research area or directions:

1. Strategy Management
 2. Human Resource Management
 3. Regional economy
-



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Research area or directions:

1. Business Management
 2. Marketing Strategy Management
 3. Transportation Investment and Financing
-



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Research area or directions:

1. Human Resource Management
 2. Innovation and entrepreneurship
-



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Research area or directions

1. Tourism geography
 2. National Park operation and management
 3. Tourism management
-



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Research area or directions:

1. Service Management
2. Service Marketing
3. Marketing Communication Innovation

Department of Economics



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Research area or directions:

1. Transport Economy and Policy
2. Logistics Economy and Policy
3. Transport and Regional Economy Development



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Research area or directions:

1. Industrial Organizational Theory
2. International Trade Theory and Policy



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Research area or directions:

1. Industrial Economics
2. Business Administration



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Research area or directions:

1. Transportation economy and policy
2. Industrial Organizational Theory



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Research area or directions:

1. Evolutionary Geoeconomics
2. Financial Mark



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Research area or directions:

1. Transportation Economy and Logistics Corridor
2. Green Transportation and Low Carbon Economy
3. Integrated Transportation and Regional Economy

Department of Logistics Management



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Research area or directions:

1. Modern Logistics and Supply Chain Management
2. Transportation Economy and Management



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Research area or directions:

1. Logistics Engineering and Management
2. Transport Economics and Policy
3. Transport Infrastructure Planning Operation and Management
4. Express-way toll-paying Theory and Policy



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Research area or directions:

1. Supply Chain Coordination and Collaboration
2. Logistics Information Management
3. Logistics Service Supply Chain



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Research area or directions:

1. Logistics Network Carrying Capacity
2. Logistics System Optimization
3. Logistics Facility Planning and Design
4. Logistics Enterprise Operation Management



LI Yibin 李毅斌

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Research area or directions:

1. Facilities and Supply Chain Network Design
2. Operations Management
3. Logistics Service Management



WU Jiani 伍佳妮

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Research area or directions:

1. Logistics Engineering and Management
 2. Sustainable Logistics and Supply Chains
 3. Transportation and Logistics Networks
 4. Global logistics and supply chain management
-



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Research area or directions:

1. Supply Chain Collaboration and Optimization
2. Service Operations Management

Department of Statistics



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Research area or directions:

1. Venture capital and government-guided fund investment decision and risk management
 2. Investment and financing decision and risk management
 3. Economic Statistics
-



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Research area or directions:

1. Transportation Planning and Management
2. Supply Chain Management
3. Sustainability and Social Responsibility
4. OM-Marketing/Economics Interface
5. Economic Statistics