

工商管理系



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Research area or direction

- 1、Digital HR Management
- 2、Platform Algorithm Management
- 3、Digital Marketing and Supply Chain Management Innovation



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Research area or direction

Business Administration



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Research area or direction

- 1、 Human resource management
- 2、 enterprise innovation and entrepreneurship
- 3、 business model transformation and digital marketing



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Research area or direction

- 1、 Digital Intelligence Operations and Supply Chain Management
- 2、 Platform Economy and Innovation Management
- 3、 Transportation and Logistics Management



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Research area or direction

- 1、Water resources economics
- 2、new media marketing



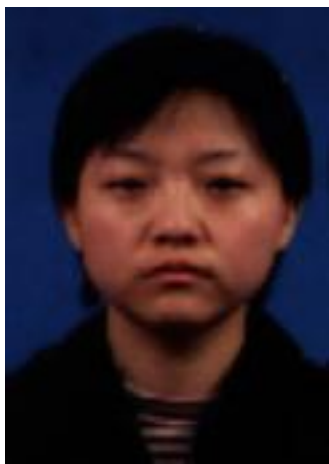
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Research area or direction

- 1、Enterprise strategic management
- 2、human resource management
- 3、regional economy



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Research area or direction

- | | |
|---|---|
| 1、Enterprise Management | 2、Transportation Investment and Financing |
| 3、Marketing Management | 4、Human Capital and Strategic Management |
| 5、Digital Transformation and Industrial Development | 6、ESG |



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Research area or direction

- 1、Logistics System Planning
- 2、Artificial Intelligence Applications in Enterprise Management
- 3、Innovation and Entrepreneurship Management



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Research area or direction

- 1、Transportation Engineering
- 2、Business Administration



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Research area or direction

- 1、Enterprise Management and Operation
- 2、Marketing Strategy Management
- 3、Innovation and Entrepreneurship



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Research area or direction

- 1、Enterprise Management
- 2、Transportation Planning and Management
- 3、Transportation Economics



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Research area or direction

- 1、Human Resource Management
- 2、Artificial Intelligence and Deep Learning
- 3、Identification and Modeling of Optimization Problems



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Research area or direction

- | | |
|--------------------------------|--------------------------|
| 1、Business Administration | 2、Tourism Management |
| 3、Cultural Heritage Management | 4、Tourism Transportation |



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Research area or direction

- 1、Service Marketing and Management
- 2、Customer Relationship Management in the Digital and Intelligent Era
- 3、Managerial Communication and Business Negotiation



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Research area or direction

- 1、Rural Revitalization and Industrial Development
- 2、Enterprise Management
- 3、Digital Transformation



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Research area or direction

- 1、Corporate Governance
- 2、Technological Innovation



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Research area or direction:

- 1、Enterprise Management
- 2、Tourism Management
- 3、New Media Operations



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Research area or direction

- 1、Tourism Geography
- 2、National Park Operation and Management
- 3、Rural Industrial Revitalization



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Research area or direction

- 1、Marketing Strategy Management
- 2、Channel Relationship Management
- 3、Enterprise Value Co-creation and Innovation Management



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Research area or direction

- 1、Consumer Behavior
- 2、Technology - Consumer Behavior Interaction
- 3、Marketing



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Research area or direction

- 1、Strategic Management
- 2、Digital and Intelligent Supply Chain Management



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Research area or direction

- 1、Marketing Channels
- 2、Digital Marketing
- 3、Marketing Strategy

物流管理系



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Research area or direction

- | | |
|---------------------------|---------------------|
| 1、Facility Planning | 2、Smart Logistics |
| 3、Operations Optimization | 4、Big Data Analysis |



CHAI NAIJIE 柴乃杰

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Research area or direction

- 1、Decision Theory and Methods
- 2、Data Mining and Intelligent Decision-Making
- 3、Rail Transit Operation Organization and Optimization



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Research area or direction

Logistics and Supply Chain Management



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Research area or direction

- 1、Supply Chain Management
- 2、Logistics Marketing Management



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Research area or direction

- | | |
|-------------------------|---------------------------------------|
| 1、Transportation Policy | 2、Transportation Laws and Regulations |
| 3、Economic Law | 4、Logistics Regulations |



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Research area or direction

Supply Chain and Logistics Management



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Research area or direction

- 1、 Logistics Industry Organization
- 2、 Smart Logistics Operation Management
- 3、 Enterprise Operation Management



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Research area or direction

- 1、Integrated Supply Chain Management
- 2、Optimization of Complex Logistics Systems
- 3、Logistics Facility Planning and Design
- 4、Urban - Rural Commercial Circulation System
- 5、Low-Altitude Economy and Logistics
- 6、Cross-Border E-Commerce and International Logistics
- 7、China - Europe Railway Express



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Research area or direction

- 1、Logistics and Supply Chain Management
- 2、Smart Logistics
- 3、Quality Management and Reliability



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Research area or direction

- 1、Logistics Economics and Policy
- 2、Transportation Planning and Management



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Research area or direction

Digital and Intelligent Management of Logistics and Transportation



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Research area or direction

- 1、Logistics Engineering and Management
- 2、Supply Chain Management
- 3、Transportation Planning and Management



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Research area or direction

- 1、Digital Economy
- 2、Industrial and Regional Economics
- 3、Logistics Economics



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Research area or direction

- 1、Modern Logistics
- 2、Supply Chain Management
- 3、Transportation Economics and Management



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Research area or direction

- 1、Green Logistics
- 2、Low-Carbon Economy and Low-Carbon Transport Policies
- 3、Transport Planning and Management



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Research area or direction

- 1、Transportation Management and Optimization
- 2、Logistics Engineering and Management
- 3、Management Science and Engineering

管理科学与工程系



BAI LIBIAO 白礼彪

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Research area or direction

- 1、Engineering Management
- 2、Project Management
- 3、Portfolio Management



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Research area or direction

- 1、Engineering Management
- 2、Infrastructure Construction and Operation and Maintenance



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Research area or direction:

- 1、Smart Construction and Management
- 2、Supply Chain Resilience
- 3、End-To-End Project Management Covering Investment
- 4、Production, Construction, and Operations
- 5、Urban (Industrial) Economic Management
- 6、EPC/PPP



JV PEILUN 巨佩伦

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Research area or direction

- 1、 Intelligent Transportation System
- 2、 Transportation Network Accessibility and Resilience Analysis
- 3、 Transportation Big Data Analysis



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Research area or direction

- 1、 E-Commerce, Online Supply Chain Management
- 2、 IT Project Management
- 3、 Internet Industry Economics



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Research area or direction

- 1、Project Management
- 2、Resource and Environment Management



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Research area or direction

- 1、Sustainable Transport Management
- 2、Ground-Air Coordinated Delivery
- 3、Transport System Risk and Resilience Governance



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Research area or direction

- 1、Integrated Transportation Planning and Vulnerability Governance
- 2、Operations Research and Management
- 3、Optimization Theory and Algorithms



SHI JINZHAO 史金召

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Research area or direction

- 1、Logistics and Supply Chain Finance
- 2、Sustainable Operation Management
- 3、Low-Carbon Supply Chain Management
- 4、Investment and Financing Decision-Making and Risk Management



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Research area or direction

- 1、Low-Carbon Innovation Management
- 2、Risk Management



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Research area or direction

- 1、Management Science and Engineering
- 2、Logistics Management
- 3、Business Administration



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Research area or direction

- 1、Project Management
- 2、Real Estate Economic Management
- 3、Urban and Rural and Regional Planning



XV SHENG 徐晟

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Research area or direction

Construction Project Safety Management and Digital Infrastructure



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Research area or direction

- 1、Digital Project Management
- 2、Emergency Logistics
- 3、Construction Economics and Service Management
- 4、Green and Smart Construction



ZHANG KAIQI 张锴琦

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Research area or direction

- 1、Complex Social Network Analysis and Social Computing
- 2、Transportation System Optimization and Simulation
- 3、Big Data Analysis and Artificial Intelligence



ZHANG YIPEI 张熠沛

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Research area or direction

- 1、Closed-Loop Supply Chain Management and Optimization
- 2、Low-Altitude Logistics
- 3、Project Portfolio Selection Optimization
- 4、Project Scheduling



ZHAO MIYUN 赵米芸

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Research area or direction

- 1、Financial Theory and Macroeconomics
- 2、Transportation and Energy Finance and Economics



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Research area or direction

- 1、Real Estate Economics and Management
- 2、Civil Engineering Construction and Management



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Research area or direction

- 1、Complex Engineering Safety
- 2、Energy Conservation and Risk Management; Research Methodology

会计系



CAI XIAOYAN 蔡晓琰

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Research area or direction

- 1、Financial Management
- 2、PPP Investment and Financing
- 3、Social Capital Investment and Rural Revitalization



FENG FANG 俸芳

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Research area or direction

- 1、Financial Accounting Theory and Practice
- 2、Transportation Investment and Financing



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Research area or direction

- | | |
|-------------------------------------|------------------------|
| 1、Capital Market Analysis | 2、Data Resources |
| 3、Accounting Information Disclosure | 4、Corporate Governance |



LI LIAONING 李辽宁

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Research area or direction

- 1、Financial Accounting Theory and Practice
- 2、Internal Control and Risk Management



LI MIN 李敏

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Research area or direction

- 1、Enterprise Cost Management
- 2、Logistics and Supply Chain Management
- 3、Investment and Financing Management



QIAO XIAOLE 乔小乐

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Research area or direction

- 1、Digital Economy and Corporate Governance
- 2、Resource Allocation and Total Factor Productivity
- 3、Enterprise Investment and Financing Behavior



SU RUIXIN 苏蕊芯

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Research area or direction

- 1、Green Investment and Financing
- 2、Corporate Social Responsibility



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Research area or direction

- 1、Accounting Theory and Practice
- 2、Taxation Theory and Practice
- 3、Internal Control



WANG YANI 王亚妮

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Research area or direction

- 1、Corporate Finance and Corporate Governance
- 2、Enterprise Innovation



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Research area or direction

- 1、Corporate Finance and Accounting
- 2、Data Assets, Corporate Governance
- 3、Digital Economy and Green Innovation



YUN HONG 云虹

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Research area or direction

- 1、Accounting Theory and Practice
- 2、Enterprise Cost Management
- 3、Internal Control In Administrative and Institutional Organizations

经济系



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Research area or direction

Transportation Economics Theory and Policy



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Research area or direction

1、Ecological Economics

2、Public Policy



LI BOYANG 李博阳

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Research area or direction

Asset Price Volatility, Financial Risk Management, Green Finance, Climate Finance, Energy, Environment, Economy and Policy, Corporate Investment and Financing, Enterprise Value Assessment



LI LI 李丽

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Research area or direction

- 1、Asset Evaluation
- 2、Industrial Economics



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Research area or direction

- 1、Industrial Economy
- 2、International Trade
- 3、Business Administration



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Research area or direction

Industrial Organization Theory, Industrial Policy, Infrastructure Regulation and Management, Infrastructure Investment and Financing



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Research area or direction

- 1、Energy Economy, Regional and Resource Economy
- 2、Ecological and Environmental Economy



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Research area or direction

Industrial Economics



XV YAN 徐妍

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Research area or direction

1、Regional Economics

2、Finance



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Research area or direction

1、Institutional Economics

2、Development Economics

3、Digital Economy, Finance



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Research area or direction

Digital Economy and Green and Low-Carbon



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Research area or direction

1、Technological Innovation

2、Green Development and Digital Economy

统计系



HE HAONAN 何浩楠

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Research area or direction

Transportation and Economic Statistics



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Research area or direction

- 1、Production Operations Management
- 2、Logistics and Supply Chain Management
- 3、Tourism Economics



YAN WENJUAN 晏文隽

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Research area or direction

Innovation Mechanism and Guiding Policies For Transformation of Scientific and Technological Achievements



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Research area or direction

- 1、Transportation Industry Economy
- 2、Transportation Statistics
- 3、Asset Evaluation



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Research area or direction

(Economics) Economic Calculation, Economic Forecasting; (Management) Risk Identification, Complex Engineering Safety; Artificial Intelligence, Intelligent Optimization and Intelligent Decision Making



ZHOU QI 周琦

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Research area or direction

- 1、Causal Inference
- 2、Bayesian Calculation
- 3、Policy Evaluation

